

Folk + You Music Festival

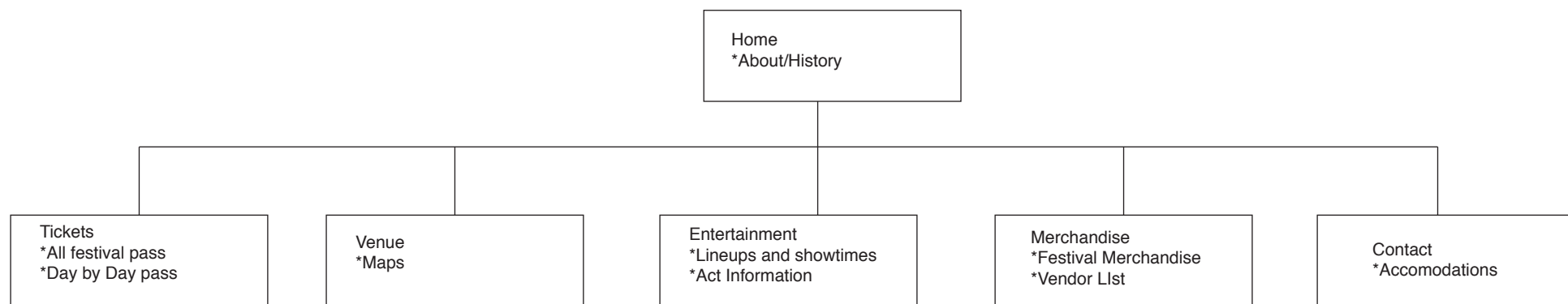
Folk + You Music Festival
A contemporary folk festival

August 16th-18th, 2013
Boston, Massachusetts

Two stages, one headlining band
each day
Mumford and Sons
Fleet Foxes
Grizzly Bear

Folk Heart Festival would be a celebration of both modern folk rock and traditional American Folk music. The ages of attendees of the festival would range from 20-60. Music would include newer music utilizing electronic instruments, and older music using banjo, mandolin and guitar.

The purpose of the site would be to give attendees a way to see who will be performing and a way to purchase tickets. The site would communicate the same feeling as the poster. It will give users an easy way to communicate potential accomodation problems to cater to the handicapped, and a way to find things nearby the festival venue.





Alice

Age: 23
Lives in an apartment with friends
No children

Uses a mac, tablet and iPhone
Safari User
Always has the newest updates for her technology

- Into the new folk rock revival
- Doesn't have a lot of money to spend
- Wants to find tickets in her price range easily
- Wants to find someone she can purchase an instrument from, looking for a list of vendors who sell instruments
- Environmentalist



Chuck

Age: 55
Has a wife and two kids
Lives in a house
Middle Class Income

Uses a fairly new desktop computer
Firefox User
Doesn't usually take the time to get updates for browser

- Grew up listening to Bob Dylan and The Beatles
- Wants to go to a concert that reminds him of that era
- Doesn't like noisy crowds
- Sometimes has a hard time navigating around websites. Needs something simple and straightforward.

Venue Merchandise Entertainment **Tickets** Contact

Folk Heart Festival
A contemporary folk rock festival

Staying for the whole festival? Or just one day? Or are you ready for the VIP upgrade?

-Ticket Price
-Includes:

-Ticket Price
-Includes:

-Ticket Price
-Includes:

Venue Merchandise Entertainment Tickets **Contact**

Folk Heart Festival
A contemporary folk rock festival

First Name Last Name

Email

Do you need special accomodations?

Message

Venue Merchandise Entertainment Tickets Contact

Folk Heart Festival
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Looking for?

Directions

A Folk Festival

Restaurants

Hotels

Map

Venue Merchandise Entertainment Tickets Contact

Folk Heart Festival
A contemporary folk rock festival

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer arcu erat, pharetra ut imperdiet nec, adipiscing nec enim. Curabitur ornare, sem quis adipiscing scelerisque, leo nulla ornare enim, non pharetra enim neque a diam. Vestibulum id magna lacus. Vivamus

Donate



Folk Heart

Aug 16 | 17 | 18
2013 | Boston

[Tickets](#)

[Venue](#)

[Merchandise](#)

[Entertainment](#)

[Contact](#)

Folk Heart festival is a celebration of classic and contemporary folk rock. From modest beginnings on the banjo, dulcimer and guitar to new electronic sounds, there's only one festival like this.



Folk Heart

Aug 16 | 17 | 18
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- Venue
- Merchandise
- Entertainment
- Contact

Line Up

First Second



Mumford & Sons

August 18th | 8pm

Mumford & Sons are an English folk rock band. The band consists of Marcus Mumford (lead vocals, guitar, drums, mandolin), Ben Lovett (vocals, keyboards, accordion, drums), Winston Marshall (vocals, banjo, guitar, resonator guitar), and Ted Dwane (vocals, string bass, drums, guitar).



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August 16 | 17 | 18

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Folk Heart



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Folk Heart



Aug 16 17 18
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Line Up

First Stage

Second Stage

Mumford & Sons
August 18th | 8pm

Mumford & Sons are an English folk rock band. The band consists of Marcus Mumford (lead vocals, guitar, drums, mandolin), Ben Lovett (vocals, keyboards, accordion, drums), Winston Marshall (vocals, banjo, guitar, resonator guitar), and Ted Dwane (vocals, string bass, drums, guitar).



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Tickets Venue **Entertainment** Merch Contact

Line Up

First Stage

Second Stage

Mumford & Sons
August 18th | 7pm

Mumford & Sons are an English folk rock band. The band consists of Marcus Mumford (lead vocals, guitar, drums, mandolin), Ben Lovett (vocals, keyboards, accordion, drums), Winston Marshall (vocals, banjo, guitar, resonator guitar), and Ted Dwane (vocals, string bass, drums, guitar).



Day

1

2

3